Mississippi Development Authority PO Box 849 Jackson, MS 39205

## FOR IMMEDIATE RELEASE

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## MDA COSPONSORS INTERNATIONAL LOGISTICS SEMINAR

## Seminar topics include: Transportation Options, Documentation and Incoterms

Jackson, Miss. - The Mississippi World Trade Center (MSWTC), a partnership between the Mississippi Development Authority and other public and private groups, will cosponsor an international marketing seminar on Thursday, September 5, 2002. The event will be held at the Mississippi World Trade Center at 175 E. Capitol Street, Suite 255, in downtown Jackson from 9:00 a.m. to 1:00 p.m.

For this event, MSWTC has partnered with the Mississippi District Export Council, the International Trade Center at Hinds Community College and the Hinds County Economic Development District. The session, entitled "International Logistics 101," will provide valuable information about transportation management considerations and options relevant to those pursuing international markets to expand their businesses.

In addition to the seminar, participants will have the opportunity to attend the International Trade Club's monthly meeting at the Capitol Club. The September meeting will feature a presentation by Marc Roy, an international trade attorney. Lunch will be served.

For additional information or to register, contact MSWTC at (601) 353-0909.

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